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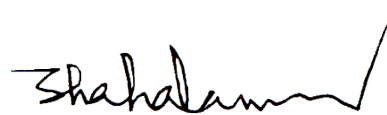
in recognition of the publication of the paper entitled

**A Study on the Effect of Artificial Intelligence Enabled Neuromarketing Techniques
on Consumer Behavior (With Special Reference to the E-Commerce Industry)**

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